



# MARYLAND ASSOCIATION of COUNTIES *Summer Conference*

August 17-20, 2016 | Roland Powell Convention Center | Ocean City, Maryland  
[www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon)

## *Cyber Solutions* Counties in the Digital Age



**REGISTRATION BROCHURE**

*Register Today!*

2,000 Participants + 220 Vendors + 25 Educational Sessions = Countless Opportunities!

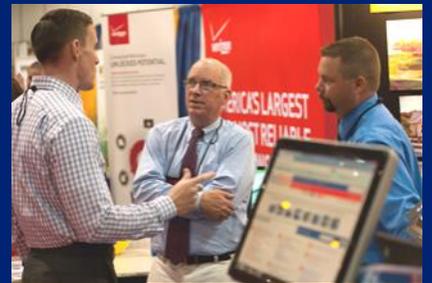


# LEAD.



## ***COUNTY GOVERNMENTS ARE LEADERS IN TECHNOLOGY.***

This conference is about all the ways county governments can lead with, and prepare for, the latest technology trends. From protecting county financial data, to employee telecommuting, to e-commerce, other economic development measures and more, there is no aspect of government service that is untouched by the evolution of the “digital age.”



## ***MACo's Summer Conference offers you the opportunity to reevaluate your strategies and renew your focus.***

An estimated 2,000 local government officials, county staff decision-makers, legislators, business representatives, and exhibitors will convene at the Roland Powell Convention Center in Ocean City, Maryland for MACo's Summer Conference on August 17-20, 2016.



Participants will learn about the technological advances that can help them solve common government issues, the cyber-related trends they should participate in and the threats they should look for, and the strategic partners available to us at all levels of government, so that Maryland's counties can be leaders on the digital frontier of local governance.



***Attend MACo's Summer Conference.*** Register now at [www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon)

# Agenda

## WEDNESDAY, AUGUST 17, 2016

7:30 am - 3:00 pm	Registration Open
8:30 am - 11:30 am	Planning Board Training
9:00 am - 2:00 pm	Golf Tournament
<b>Noon - 5:00 pm</b>	<b>TECH EXPO</b>
<b>Noon - 5:00 pm</b>	<b>TRADESHOW</b>
<b>Noon - 1:15 pm</b>	<b>DEEP DIVE: DRONES</b>
<b>1:30 pm - 2:45 pm</b>	<b>DEEP DIVE: RADIOS</b>
<b>2:45 pm - 3:00 pm</b>	<b>COFFEE BREAK</b>
<b>3:00 pm - 3:30 pm</b>	<b>IGNITE! SESSIONS</b>
1:15 pm - 3:15 pm	Academy Core Session
3:15 pm - 3:30 pm	Coffee Break
3:30 pm - 5:00 pm	Academy Core Session
4:00 pm - 5:30 pm	Forum & Reception

## MACo's Tech Expo

Join us from Noon until 5:00 pm on Wednesday to experience our deep-dive intensive technology sessions, complete with demonstrations of the latest technology for county governments.

Discover MD tech and cyber vendors through our special Wednesday-only tradeshow, and don't miss the IGNITE! Session where the tradeshow vendors will introduce their products and services. More details on page 6.

## THURSDAY, AUGUST 18, 2016

7:30 am - 4:00 pm	Registration
8:00 am - 9:30 am	Continental Breakfast
8:00 am - 3:30 pm	Bayfront Exhibit Hall Open
9:00 am - 10:00 am	Welcoming Session & Keynote Address
10:00 am - 10:15 am	Coffee Break
10:00 am - 4:30 pm	Exhibit Hall AB Open
10:00 am - 6:30 pm	Cyber Café Open
11:30 am - 1:00 pm	Buffet Lunch—Exhibit Halls <i>(ticket required)</i>
1:00 pm - 1:45 pm	Town Hall Forum with U.S. Senator Cardin
1:45 pm - 2:00 pm	Coffee Break
2:00 pm - 3:00 pm	Affiliate Sessions
2:30 pm - 3:30 pm	Ice Cream & Fruit Break <i>(ticket required)</i>
3:30 pm - 4:30 pm	Affiliate Sessions
4:30 pm - 6:30 pm	Taste of MD Reception <i>(ticket required)</i>
4:30 pm - 6:30 pm	Kids' Party <i>(separate registration required)</i>

## FRIDAY, AUGUST 19, 2016

7:30 am - 2:30 pm	Registration
7:30 am - 8:45 am	County Elected Officials' Forum, Breakfast, & Business Meeting <i>(ticket required)</i>
8:00 am - 10:00 am	Continental Breakfast
8:00 am - 2:00 pm	Bayfront Exhibit Hall Open
9:00 am - 2:00 pm	Exhibit Hall A/B Open
9:00 am - 2:00 pm	Cyber Café Open
9:00 am - 10:30 am	General Session
10:30 am - 10:45 am	Coffee Break
10:45 am - Noon	General Session
11:30 am - 1:00 pm	Buffet Lunch <i>(ticket required)</i>
Noon - 1:00 pm	Working Luncheons <i>(ticket required)</i>
1:00 pm - 2:00 pm	Affiliate Sessions
2:00 pm - 2:15 pm	Coffee Break
2:15 pm - 3:15 pm	Affiliate Sessions
3:15 pm - 4:15 pm	Governor's Cabinet Reception
5:00 pm - 8:00 pm	Crab Feast <i>(ticket required)</i>

## SATURDAY, AUGUST 20, 2016

8:00 am - 10:30 am	Registration
8:00 am - 9:30 am	Continental Breakfast
8:15 am - 9:15 am	Full Buffet Breakfast
9:30 am - 11:00 am	Education General Session
11:00 am - 11:15 am	Coffee Break
11:15 am - 12:15 pm	Governor's Address
12:15 pm	Adjournment

Schedule subject to change. Please check [www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon) for details and updates.



#MACoCon

WEDNESDAY =  
big day this year!  
MUST ATTEND!



# EXPLORE.



## **25 EDUCATIONAL SESSIONS**

### ***Something for everyone.***

You will have no trouble finding a MACo session that applies directly to your work—MACo sessions cover all areas of county services. If it's part of county government, you'll find it here.



## **220 EXHIBITING COMPANIES**

### ***Somewhere for everyone.***

New and returning vendors exhibit at MACo to offer you their cost-saving products and services. Vendors range from health insurance to sports lighting and everyone in between.



## **2,000 PARTICIPANTS**

### ***Someone for everyone.***

Instantly increase your network. Attendees are county officials, legislators, state and federal officials, and commercial reps. Make connections!



**Attend MACo's Summer Conference.** Register now at [www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon)

# WHAT'S NEW AT MACo'S SUMMER CONFERENCE

## Tech Expo on Wednesday

Arrive early on Wednesday to participate in our deep-dive Tech Expo sessions, which will include demonstrations of the technology discussed! Browse the special technology-focused tradeshow. Tech Expo is included in a full registration, or is available as a separate option!

## Improved Mobile App with a Focus on Getting Social

Interact with other conference participants—share your thoughts, reactions, and experiences as you explore innovative service delivery and funding.

## Taste of Maryland Reception—a New Tradition

Ever tasted wine from Maryland's eastern shore? Cheese from western Maryland? Coffee from central Maryland? You should. Explore everything that Maryland has to offer by visiting with our Bayfront Hall vendors on Thursday afternoon. There are no MACo Summer Conference events after the Taste of Maryland Reception on Thursday, so enjoy an evening in Ocean City—explore! The Ocean City Visitors' Center, located in the Convention Center, will be happy to point you in the right direction.

## Meet our Exhibitors Before the Conference Through Our Virtual Exhibitor Showcase

There will be over 225 exhibiting companies at MACo's Summer Conference. All have a product or service that will benefit your organization and/or save you money. To help you decide which ones to visit, we'll be posting 30-second videos of participating exhibitors weeks before the conference.

## Kids' Event Moved from Friday to Thursday

We're having a Kids' Party during the Taste of Maryland Reception! The Reception is a 21+ event. Children of our registered conference participants may not attend the Reception, but they are welcome to enjoy our Kids' Party, happening at the same time! Ocean City Parks & Recreation will provide childcare, entertainment, and games for children of our registered conference participants. Kids' Party Registration is required—contact [vwhite@mdcounties.org](mailto:vwhite@mdcounties.org) for more information.

## Don't Forget...

### Discount Ends July 15!

Register in advance to get our lowest prices.

**The Big Exhibits Show** includes vendors, state agencies, and our counties. Continental breakfasts, breaks, and lunches are served inside both Exhibit Halls. Check out our list of exhibitors at [www.mdcounties.org](http://www.mdcounties.org).

### Taste all that MD has to offer!

Be sure to join us on Thursday at the Taste of Maryland Reception.

### Kids in the Hall

Children of MACo conference attendees and exhibitors are welcomed to visit the exhibit hall on Friday between noon and 2:00 pm.

### The Crab Feast

It's always a hit! Steamed blue crabs and other picnic fare, our Crab Feast band - *The Klassix*, and friends and colleagues.



Check your email or print session materials at the KCI Technologies Cyber Café!



# CONNECT.



**Hands-on, in-depth training on new and developing technologies!**

## MACo's Tech Expo

Noon - 5:00 pm | **TECH EXPO TRADESHOW**

Don't miss this chance to chat with technology vendors! Many of the vendors will bring technology that they can actively demonstrate for you. We're talking everything from GIS to 3-D printing, body cameras and speed cameras, virtual reality, and MORE! This is a ONE-DAY ONLY tradeshow, so be sure you get here Wednesday to check it out!

Noon - 1:15 pm | **DEEP DIVE BOXED LUNCH SESSION**  
(ticket required)

***Look! Up In the Sky! It's a Bird! It's a Plane!  
No – It's a Drone!***

The capabilities and potential applications of unmanned aerial vehicles (commonly known as "drones") are vast and rapidly expanding. Drones can assist county governments in a wide array of areas, including public safety, emergency response, transportation and infrastructure management, service efficiencies, and data collection. Panelists will discuss the current state of drone technology and the myriad tasks drones can be used for. A live drone demonstration will accompany the presentation.

**NEW!  
Don't miss it!**

1:30 pm - 2:45 pm | **DEEP DIVE SESSION**

***Mobile Command and Comms:  
Portals to Regional Emergency Response***

In a regional response, emergency managers require tools that ensure rapid, reliable, and interoperable communications to help save lives. Join this hands-on demonstration of today's mobile command and radio technologies in a special session during MACo's Tech Expo. Walk-through a mobile command unit and see how emergency managers use its features to deploy their responders in coordination with the home county's incident commander. Make a test-call on radios programmed for interoperable communications and see how they work together like they were part of the same agency.

2:45 pm - 3:00 pm | **COFFEE BREAK**

3:00 pm - 3:30 pm | **IGNITE! SESSION**

This fast-paced session will give you the opportunity to hear briefly from each of the vendors in the Tech Expo Tradeshow. Each vendor will have 90 seconds to advance quickly through 5 slides before handing over the stage to the next vendor. This is a great way to learn a lot in a short amount of time!

3:30 pm - 5:00 pm | **MORE TECH EXPO TRADESHOW**

# SCHEDULE OF EVENTS



WEDNESDAY • WEDNESDAY • WEDNESDAY • WEDNESDAY • WEDNESDAY • WEDNESDAY • WEDNESDAY  
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7:30 am - 3:00 pm | **REGISTRATION CENTER**  
*Sponsored by the MD Dept. of Housing & Community Development*

8:30 am - 11:30 am | **PLANNERS' TRAINING**  
***Planning Board, Planning Commissioner and Board of Appeals Members Education Course***  
This FREE course satisfies a training requirement that was part of the Smart and Sustainable Growth Act of 2009 which requires Planning Commission, Planning Board, and Board of Appeals members to complete an education course within 6 months after appointment to the Commission or Board. The Maryland Department of Planning (MDP) and the Maryland Planning Commissioners Association (MPCA) is offering this course to all those who have not yet completed it.

The Course covers topics such as foundations of planning, the role of the comprehensive plan, standards for special exceptions and variances and implementing ordinances such as zoning and subdivision and adequate public facilities, planning law, ethics and the latest legislative and policy developments concerning planning in Maryland.

**NOTE: You do not need to register for the conference to attend this course.**

9:00 am - 4:00 pm | **2016 GOLF TOURNAMENT**  
***Sponsored by MACo's Gold & Silver Corporate Partners***  
***Tournament Breakfast Sponsored by: Nationwide Retirement Solutions***  
Off-site, separate registration required. Join fellow attendees along with exhibitors and sponsors in a friendly 18-hole, scramble format tournament. Must register using the form on page 17.

10:30 am - 4:30 pm | **AFFILIATE MEETING** (private meeting)  
***Maryland Association of County Health Officers (MACHO)***

Noon - 5:00 pm | **POWER ZONE LOUNGE & CYBER CAFÉ**  
***Cyber Café Sponsored by KCI Technologies, Inc.***

Noon - 5:00 pm | **MACo'S TECH EXPO**

- Noon - 5:00 pm      **TRADESHOW**
- Noon - 1:15 pm     **DEEP DIVE: DRONES**
- 1:30 pm - 2:45 pm   **DEEP DIVE: RADIOS**
- 2:45 pm - 3:00 pm   **COFFEE BREAK**
- 3:00 pm - 3:30 pm   **IGNITE! SESSIONS**

1:15 pm - 1:30 pm | **COFFEE BREAK**

1:15 pm - 3:15 pm | **ACADEMY FOR EXCELLENCE IN LOCAL GOVERNANCE CORE COURSE**

### ***Consensus & Team Building***

This class introduces county leaders to the basic skills needed to successfully resolve conflict and build consensus within a local government setting. Particular emphasis is placed on developing ways to improve the design of public processes to enhance community involvement and satisfaction. This class is highly interactive and involves analysis of real world examples as well as small group work built around hypothetical situations that will seem familiar to anyone who has served as a local government official.

2:45 pm - 3:00 pm | **COFFEE BREAK**

3:30 pm - 5:00 pm | **ACADEMY FOR EXCELLENCE IN LOCAL GOVERNANCE CORE COURSE**

### ***Public Information Act***

What kind of information should be released to the public upon request? Many difficulties can be avoided by knowing the answer. This class helps officials and staff at all levels understand the requirements of state law governing requests for public records and suggests best practices for handling those requests. The class includes small roundtable discussions using real-life scenarios to further illustrate appropriate responses to requests from the public or the press.

4:00 pm - 5:30 pm | **FORUM & RECEPTION**

### ***Investigating Insurance Fraud in the Digital Age***

***Sponsored by Chesapeake Employers' Insurance Company***

There have been many technological advances in the way insurance fraud tips are gathered and the way surveillance is conducted. Today's fraud investigator must be adept in the proper use of all technological resources from social media to drones. Chesapeake Employers' Insurance Company (formerly the Injured Workers' Insurance Fund – IWIF) is committed to aggressive workers compensation claims handling, which includes fully investigating allegations of insurance fraud. As instances of fraud inflate claim costs, insurance companies and employers must work together to conduct comprehensive and cost-effective fraud investigations. Chesapeake invites all county elected officials, administrators, and human resources personnel to join them for a reception and forum to discuss modern fraud investigation techniques.

**Descriptions & Details on Page 6**

# SCHEDULE OF EVENTS



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7:30 am - 4:00 pm | **REGISTRATION CENTER**  
*Sponsored by the MD Dept. of Housing & Community Development*

7:30 am - 4:00 pm | **POWER ZONE LOUNGE & CYBER CAFÉ**  
*Cyber Café Sponsored by KCI Technologies, Inc.*

8:00 am - 3:30 pm | **BAYFRONT HALL OPEN**  
Our County Exhibits await! Explore Maryland by visiting our county booths and learning more about their initiatives, tourism, and economic development opportunities!

8:00 am - 9:30 am | **CONTINENTAL BREAKFAST WITH THE COUNTIES!**  
*Sponsored by the Washington Suburban Sanitary Commission*

Get a sneak peek at our county exhibitors by visiting them in Bayfront Hall on the second floor for a delicious continental breakfast.

9:00 am - 10:00 am | **WELCOMING SESSION & KEYNOTE SPEAKER**  
*Welcoming Session Sponsored by MACo's Bronze Corporate Partners*

## **The Future is Now: The Transformation of Local Government**



*Simon Anderson,  
International Keynote  
Speaker, Emerging  
Technology Consultant -  
VentureForesight, LLC,  
Author*

Join Futurist Simon J. Anderson for a fascinating look at trends and technologies changing the world around us, and to discover how to think about change and the future differently. In this thought-provoking and engaging presentation, Mr. Anderson covers topics including generational trends, attracting and retaining Millennial talent, workplace and workforce trends, emerging technologies to be aware of, and next steps and actions that you can take right away to be better prepared for the future.

10:00 am - 10:10 am | **EXHIBIT HALLS GRAND OPENING**

10:00 am - 4:30 pm | **EXHIBIT HALL A/B OPEN**  
*Exhibit Hall AB Sponsored by BGE*

11:30 am - 1:30 pm | **BUFFET LUNCH** (ticket required)  
**Lunch will be served in BOTH exhibit halls!**

Noon - 1:00 pm | **MD BIKE/PEDESTRIAN ADVISORY COMMITTEE UPDATE**  
(Thursday lunch ticket required)

The MD Bicycle/Pedestrian Advisory Committee has increased direct involvement with county governments. A panel will discuss highlights of state and county best practices, including tourist promotion, commuting, and safety.

Noon - 1:00 pm | **WORKING LUNCHES**  
(Thursday lunch ticket required)

Dept. of Social Services Directors and Human Services Affiliate  
Maryland County Officials Diversity Caucus Lunch

1:00 pm - 1:45 pm | **TOWN HALL FORUM WITH U.S. SENATOR CARDIN**

Senator Cardin will share how the work of Congress will affect Maryland and speak with county elected officials about their top priorities in a town hall setting. Senator Cardin has been a national leader on health care, retirement security, and fiscal issues as a member of the U.S. Senate and House of Representatives. He is also a leading advocate for the Chesapeake Bay - the economic, historical and cultural heart of Maryland. Senator Cardin was first elected to the U.S. Senate in 2006. He is a senior member of the Environment & Public Works Committee (EPW) and Small Business & Entrepreneurship Committee and serves on the Senate Finance Committee (SFC).

1:45 pm - 2:00 pm | **COFFEE BREAK**

2:00 pm - 3:00 pm | **AFFILIATE SESSIONS**  
**Broadband — The Forward Connection For Your Citizens and Businesses**

**Hosted by MACo's Administrators Affiliate**

Maryland offers an outstanding climate for technology and innovation — but with high speed connectivity still lacking in many areas, the map of access is incomplete. The panel will talk about the best efforts underway to advance priorities for harder-to-serve areas — the sparsely populated expanse, the complex downtown cityscape, and the lower-income density. When open markets cannot deliver — what is the best role for the public sector, or public/private partnerships? What gains can be made working with traditional cable providers, through relationships or franchise agreements? What are counties' best options to meet demands for quality of life and business competitiveness?

# SCHEDULE OF EVENTS



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## ***Attorneys in the Matrix: Legal Best Practices Against Black Hat Threats***

**Hosted by MACo's Attorneys Affiliate**

County legal and liability issues have grown increasingly complicated in the cyber age. Counties need to have robust best practices in place to protect both themselves and their citizens from "black hat" threats. Threats can be external, such as outside hacking and ransomware attacks, or internal by insider or privileged users. Panelists will outline these threats and discuss the best legal and insurance practices to ensure counties are able to minimize risk and liability to both themselves and any affected citizens.

## ***Open Forum with DNR & MDE***

**Hosted by MACo's Environmental Health and  
Parks & Recreation Affiliates**

Join the Secretaries of the Maryland Departments of Natural Resource (DNR) and the Environment (MDE) in an open forum. The Secretaries will provide updates on key issues important to the counties, such as nutrient credit trading, Chesapeake Bay restoration efforts, and Program Open Space. After the updates conclude, the Secretaries and departmental personnel will be available for questions.

## ***Reaching the Tech-Savvy Traveler – Digital Destination Marketing for Your County***

**Hosted by MACo's Tourism Directors**

Maryland's tourism industry brings millions of visitors to our state annually. Significant State and county resources have been devoted to marketing Maryland destinations in a way that will reach today's tech-savvy traveler. From a microsite that offers virtual tours of our scenic byways, to social media, apps, and campaigns to encourage tourists to engage with local attractions and vendors, Maryland's tourism industry is innovatively reaching out to bring people in. Speakers will discuss the digital side of tourism product development and marketing with a focus on how travelers consume digital marketing messages and what that means for your county.

## ***9-1-1: The Next Generation — Everything Will Change, Except the Numbers***

**Hosted by MACo's Emergency Managers**

The majority of calls received by 9-1-1 answering points now come from mobile phone users. As our residents move to mobile, our 9-1-1 systems must increase their capabilities to receive mobile communications. Next Generation 9-1-1 will allow our public safety answering points to receive texts and photos, triangulate mobile phone caller positions, and transfer phone

calls to the correct public safety answering point. In this session, state representatives will describe how to ensure a safe, efficient transition to Next Generation 9-1-1 in Maryland, and any technical, fiscal, and policy issues that must first be addressed. County representatives will describe challenges and successes of maintaining critical 9-1-1 services.

2:30 pm - 3:30 pm | **ICE CREAM BREAK** (ticket required)

*Sponsored by Exelon Generation*

3:30 pm - 4:30 pm | **AFFILIATE SESSIONS**

## ***Outbreak! Responding to the Zika Threat***

**Hosted by MACo's Environmental Health and  
Health Officer Affiliates**

While the Zika virus has made international news headlines over the last year, few people truly understand what the virus is and the role county governments play in preventing its spread. For example, mosquito control is an important local responsibility that can significantly reduce the spread of Zika. If an outbreak does occur, counties can use Geographic Information System (GIS) and related technology to monitor and track the virus. Panelists will provide an overview of the Zika virus, including its symptoms, treatment, and transmission; county actions and responsibilities to combat Zika; and the use of GIS technology to track and manage identified cases.

## ***Live Long & Prosper: Maintaining and Funding Modern Technology***

**Hosted by MACo's Budget & Finance Affiliate**

Good governance requires good tools — in modern government, many of these are technology tools. Powerful databases, analytical instruments, geographic systems, and public portals can all improve customer service and accountability — but invariably come at a cost. In the modern government budget, how do we best prioritize and manage these investments? How do we fit non-traditional models like software-as-a-service and bring-your-own-device into a conventional government budget setting? How do we prudently arm our professionals with the tools they need, in a manner best serving the taxpayers? Our panel will investigate these and related questions facing a modern, customer-focused government.

***MACo Affiliate Members*** = Organizations of County Professionals focusing in an area of county service

***Affiliate Sessions*** = Educational Sessions that have been approved by our Affiliate Members or other member groups for their strong content and applicability to county service

# SCHEDULE OF EVENTS



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## **To Catch a Predator: Protecting Children from Cybercrimes**

Hosted by MACo's Human Services Affiliate

Expanded internet connections and the wide-spread use of smart phones and tablets has made accessing the internet easier than ever - especially for teens. A Pew Research Report found that 92% of teens report going online daily. There are a lot of positives to youth internet access and fun to be had on social networking sites and online apps. However dangers including child pornography, online predators, sexting, the dark web, and cyberbullying lurk around the web. Through facilitated discussion, video, and practical demonstrations, participants will learn more about how officials are taking action to promote online safety and protect children from technology facilitated crimes.

## **Hard Hits: The Science & Safeguards Behind Concussions**

Hosted by MACo's Parks & Recreation Affiliate

Concussions are now viewed as priority injuries that, if not identified and treated, can result in significant physical, cognitive, and emotional health problems. As science continues to better understand the serious effects of concussions, athletic national governing bodies have taken actions to respond to the threat they pose and the Maryland General Assembly has passed legislation requiring counties, schools, and leagues to follow certain education, reporting, and treatment requirements. Panelists will discuss the current medical understanding of concussions, changes in best practices (rules, player techniques, etc.) to minimize their occurrence and protect players, and the implementation of education and reporting requirements required under Maryland Law.



4:30 pm - 6:30 pm | **TASTE OF MARYLAND RECEPTION**  
(ticket required)

Hosted by the Maryland-Delaware-DC Beverage Association  
Sponsored by MACo's Silver Corporate Partners and BGE

Join us in the Bayfront Exhibit Hall to sample Maryland's local food and beverage bounty! Wine, cheese, and more will be featured from Maryland vendors as we celebrate our state's tourism industry.

4:30 pm - 6:30 pm | **MACo KIDS' PARTY**

Sponsored by MUSCO Sports Lighting

Taste of Maryland Reception participants must be at least 21 years old. The Kids' Party gives the children of our attendees (ages 3 - 15) a fun place to spend time while their parents or guardians enjoy the reception. Childcare and snacks will be provided, but pre-registration is required. Contact [vwhite@mdcounties.org](mailto:vwhite@mdcounties.org) for more information.

FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY

**August 19, 2016** FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY

7:30 am - 2:30 pm | **REGISTRATION CENTER**  
Sponsored by the MD Dept. of Housing & Community Development

7:30 am - 4:30 pm | **POWER ZONE LOUNGE & CYBER CAFÉ**  
Cyber Café Sponsored by KCI Technologies, Inc.

7:30 am - 8:30 am | **AFFILIATE MEETING** (private meeting)  
County Administrators Affiliate

7:30 am - 8:45 am | **COUNTY ELECTED OFFICIALS FORUM, BUSINESS MEETING, & BREAKFAST**  
(ticket-required)

County Elected Officials are invited to attend this breakfast and business meeting to conduct the Association's official business and share best practices with their peers.

8:00 am - 10:00 am | **CONTINENTAL BREAKFAST WITH THE COUNTIES!**

Sponsored by the Washington Suburban Sanitary Commission

Enjoy continental breakfast while you browse the county exhibits - this is your one-stop-shop to visit all of the counties in Maryland!

# SCHEDULE OF EVENTS



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**August 19, 2016** FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY

9:00 am - 2:00 pm | **EXHIBIT HALLS OPEN**  
*Exhibit Hall AB Sponsored by BGE*

9:00 am - 10:30 am | **GENERAL SESSION**  
**Cybersecurity on a Shoestring Budget**

While the federal government works on big-picture solutions, state and local government agencies are under tremendous pressure to secure critical data, infrastructure and services. The massive amount of valuable data housed by county agencies -- Social Security and driver's license numbers, credit card information, and health-care records, to name a few -- is an attractive target for cybercriminals seeking financial gain. This session will describe where counties can make progress toward better cyber protection, even under these circumstances. Subjects will include employee training and leveraging cost-effective tools and partnership opportunities to maintain data integrity.

10:30 am - 10:45 am | **COFFEE BREAK**

10:45 am - Noon | **GENERAL SESSION**  
**#WhereDoYouDrawTheLine? Social Media and the Workplace**

Discover potential ethical and legal traps posed by your organizational and personal use of social network sites and learn how to avoid these traps. Learn best practices for county social media presence, and how organizations may and may not monitor and limit use of social networking by employees.

11:30 am - 1:00 pm | **BUFFET LUNCH** (ticket required)

Noon - 1:00 pm | **WORKING LUNCHES**  
(Friday lunch ticket required)

Budget and Finance Officers Affiliate Lunch (private)

*Sponsored by Davenport & Company*

County Attorneys Affiliate Lunch (private)

Human Resources Affiliate Lunch (private)

Human Services Affiliate Lunch (private)

Women of MACo Luncheon

1:00 pm - 2:00 pm | **AFFILIATE SESSIONS**

**Land Use in a Virtual World**

**Hosted by MACo's Planners Affiliate**

Technology continues to profoundly shape how county land use and building project decisions are made. Proposed projects can be visualized in unprecedented detail through the use of 3D rendering, and paperless plan review systems can increase efficiencies and

reduce costs. However, the rise of virtual businesses, such as AirBnB, can pose challenges to traditional permitting systems and may require new and innovative approaches. Panelists will discuss these new tools and challenges and provide examples of their use.

**Counties Confront Substance Abuse: What's Now, What's New, and What's Next**

**Hosted by MACo's Health Officers Affiliate**

Our communities continue to grapple with drug abuse and addiction. As the heroin and opioid crisis persists and emerging threats arise, local governments dig through data and search for solutions to treat those in need and to educate others in the hopes of preventing them from succumbing to addiction. In this session, get up-to-date information on what is happening across the state as counties share the latest statistics, effective programs, and innovative proposals for addressing drug abuse.

**Beam Me Up – Telecommuting and County Government**

**Hosted by MACo's Human Resources Affiliate**

Telecommuting, or allowing employees to work in offices located off-site and within employees' homes, is becoming more popular. Workplace flexibility is a way to entice employees into county employment, improve business continuity, create cost-savings, and increase eco-friendliness. Telecommuting also poses risks and downsides, including lack of oversight, security concerns, fairness and morale among employees, and loss of on-site brainstorming. This session will explore the most effective telecommuting policies for county government performance and employee satisfaction.

**It's a Trap! 10 Tricks Targeting Your Identity & Information**

**Hosted by MACo's Aging Affiliate**

Identity theft is one of the fastest growing crimes in the country, affecting nearly ten million Americans a year, and Marylanders are not immune. Identity thieves may target older adults whose social isolation, loneliness, and memory loss make them particularly vulnerable. Examples of identity theft include when a thief uses your personal identifying information to open credit accounts in your name or to evade criminal liability. Hear ways that the State is seeking to help victims of identity theft address their problems, and to help all consumers protect themselves from identity thieves. In this session, county officials will learn advice to share with their constituents about how to protect themselves from ID thieves using, or continuing to use, your personal information, and how to address some of the issues that identity theft causes, such as dealing with credit card companies or collection agencies.

2:00 pm - 2:15 pm | **COFFEE BREAK**

# SCHEDULE OF EVENTS



FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY  
**August 19, 2016** FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY•FRIDAY

2:15 pm - 3:15 pm | **AFFILIATE SESSIONS**

***Learn to Save a Life – Naloxone Training for Opioid Overdoses***  
Hosted by MACo's Health Officers Affiliate

Participants will receive in-person, hands-on training and certification in recognizing and responding to opioid overdose with naloxone. Naloxone is a prescription medication that safely and effectively reverses an opioid (heroin and prescription pain relievers) overdose. Upon completion of the training, participants will receive a certificate and a kit containing educational materials and the medication.  
*(This training is also scheduled for Saturday morning to give you multiple chances to take advantage of this opportunity!)*

***From Dewey Decimal to WWW: Libraries Online***  
Hosted by MACo's Administrators Affiliate

Maryland Libraries are leaders in bringing the latest technology to our communities. They are designated hubs of broadband connectivity, striving to close the digital divide in our communities and they are a place of learning and professional development. With the launch of MakerSpaces, Innovation Labs, and STEM classes, residents come to libraries to create original content and train on skills critical to compete in today's economy. Library members range from toddlers learning to read, to entrepreneurs learning to use 3D printers. Learn more about today's Maryland libraries.

***Are We There Yet? Autonomous Vehicles and the Future of Transportation***  
Hosted by MACo's Engineers Affiliate

Autonomous vehicles, also known as self-driving cars, have advanced control systems that detect their surroundings and interpret the sensory information to successfully navigate passengers to their destination. While we are not yet in the age of fleets of Knight Rider KITTs or fleets of fully autonomous vehicles chauffeuring us to and fro, the concept of self-driving cars is slowly but surely coming to fruition. As numerous companies and research organizations work to develop prototypes, government officials prepare for their arrival. In this session, learn more about autonomous vehicles as well as the legal, policy, safety, and infrastructure developments underway as state and local officials plan for the future of driverless transportation.

***Mentally Ill and Incarcerated: A Criminal Justice Crisis***  
Hosted by MACo's Corrections Affiliate  
Sponsored by Siemens Industry, Inc.

Did you know that 64% of jail inmates have a mental illness? Or that more than half of mentally ill inmates used drugs or alcohol at the time of their crimes? The incarceration of the mentally ill is reaching crisis levels in our county jails. Jails are increasingly becoming the de facto institutions to treat and house individuals with complicated and acute mental health needs — a role they are not designed to play. In this session learn more about the challenges local jails face handling this critical population and innovative steps being taken to reduce the number of people with mental illness in jails.

3:15 pm - 4:15 pm | **GOVERNOR'S CABINET RECEPTION**  
Sponsored by the Maryland Building Industry Association

Join Members of the Governor's Cabinet, fellow attendees, and exhibitors and sponsors for this casual reception. Network with all stakeholders in local government and meet the leaders of the State departments.

5:00 pm - 8:00 pm | **CRAB FEAST** (ticket required)  
Event sponsored by MACo's Gold Corporate Partners  
Beverage carts and stands sponsored by Rifkin, Weiner, Livingston, Levitan and Silver

A highlight of MACo's conference, this all-you-can-eat steamed Maryland blue crab buffet is a "can't miss" event! Picnic fare will be served in addition to the all-Maryland crabs! The Klassix will be on the stage for your listening pleasure and Lollipop the Clown will entertain the young and the young-at-heart with face-painting, crafts, games, and balloon animals!



# SCHEDULE OF EVENTS



SATURDAY • SATURDAY  
**August 20, 2016** SATURDAY • SATURDAY • SATURDAY • SATURDAY • SATURDAY

8:00 am - 10:30 am | **REGISTRATION CENTER**  
*Sponsored by the MD Dept. of Housing & Community Development*

8:00 am - 12:15 pm | **POWER ZONE LOUNGE & CYBER CAFÉ**  
*Cyber Café Sponsored by KCI Technologies, Inc.*

8:00 am - 9:30 am | **CONTINENTAL BREAKFAST**  
*Sponsored by the Washington Suburban Sanitary Commission*

8:00 am - 9:15 am | **AFFILIATE SESSIONS**  
***Learn to Save a Life – Naloxone Training for Opioid Overdoses***  
**Hosted by MACo's Health Officers Affiliate**  
This is the same exact session that is being offered on Friday at 2:15 pm, not a "Part 2" - see description on page 12.

8:15 am - 9:15 am | **FULL BUFFET BREAKFAST**

9:30 am - 11:00 am | **GENERAL SESSIONS**  
***To Boldly Go...Toward Better Modern Schools***  
This year, the Presiding Officers of the Maryland General Assembly formed a Commission to review the State's school construction policies and make recommendations for more efficient and effective school construction practices into the future. This is the first major review of school construction since the 2004 Task Force to Study Public School Facilities, and it comes in the wake of dramatic cost increases in school construction. In this Session, attendees will hear an update on the 2016 21st Century School Facilities Commission from the Commission Chair, Martin Knott, President of Knott Mechanical, and MACo's Commission Representative, Jan Gardner, County Executive, Frederick County prior to the release of the Commission's report in December.

***Surviving the Information Supernova:  
Open Government & Performance Management***  
Striving for customer service in the public sector, counties leverage their best efforts to create open and accountable public services. Measuring outcomes, harnessing "big data," and creating open platforms can improve your citizens' trust in, and support for, your county's efforts. Stakeholders from large and small jurisdictions will discuss best practices in performance management, and chart the road ahead in this fast-moving field.

11:00 am - 11:15 am | **COFFEE BREAK**

11:15 am - 12:15 pm | **GOVERNOR'S CLOSING ADDRESS**  
The capstone event of our conference, the Closing Address, is traditionally delivered by the Governor of Maryland. Issues facing local government will be discussed along with the State's response to some of Maryland's pressing challenges and important opportunities. Governor Larry Hogan has been invited to deliver the Closing Address.

## ADJOURNMENT

***There's still time to exhibit or sponsor!***

### EXHIBIT

We have fewer than 20 exhibit booths left, but contact us today and you might be able to grab one:

[lvelasco@mdcounties.org](mailto:lvelasco@mdcounties.org)

### SPONSOR

Sponsored items are also going quickly, but have several high-visibility options left—claim yours today:

[kschultze@mdcounties.org](mailto:kschultze@mdcounties.org)

### PARTNER

Interested in an even bigger opportunity to partner with MACo around our conferences and events? Consider the Corporate Partner Program. Corporate Partners enjoy free or discounted exhibit booths, sponsorships, and registrations in exchange for their support of Maryland's counties. Learn more:

[www.mdcounties.org/CorporatePartners](http://www.mdcounties.org/CorporatePartners)





# People are talking...

## Twitter Clips from our 2015 #MACoCon



**Donna Edwards Verified account**  
**@DonnaFEdwards** 14 Aug 2015

Listening to former Baltimore mayor Kurt Schmoke speak today @ [#MACoCon](#) on how we empower MD communities w education



**Chris Van Hollen Verified account**  
**@VanHollenForMD** 14 Aug 2015

Great conversations with country leaders discussing how we can strengthen our Maryland neighborhoods [#MACoCon](#)



**Craig Rice @RicePolitics** 13 Aug 2015

[@SenatorPugh](#) discussing Baltimore, health disparities & econ dev at [@MDCounties](#) diversity caucus luncheon [#MACoCon](#)



**Maryland DLLR @MD\_DLLR** 14 Aug 2015

Sec [@KellyMSchulz](#) & Deputy Sec David McGlone are greeting attendees @ DLLR booth [#MACoCon](#)



**Helen Holton @CWHoltonDist8** 14 Aug 2015

NACo Director of Research, Emilia Istrate speaks to a packed room at Women of MACo Luncheon [#MACoCon](#)



**Jerry Walker @jerryw74** 14 Aug 2015

[#MACoCon](#) - Seminar on the State Budget & its impact on local jurisdictions with budget guru Warren





**Delegate Morales @Marice\_Morales** 14 Aug 2015

Discussing prescription opioid misuse, abuse and dependence. Regulate [#prescriptiondrugs](#)  
[#MACoCon](#)



**MEDI @medimicro** 13 Aug 2015

@MDCounties #macocon Did you know a typical office spends \$25K to fill a 4 drawer filing cabinet? Come to booth 323 to learn how to cut \$



**Maryland Libraries @MDLibsMACo** 14 Aug 2015

Big thanks to Lt. Gov. Rutherford for stopping by [#MDLibraries](#) booth at [#MACoCon](#)!



**Tanks Direct @TanksDirect** 14 Aug 2015

We're excited to talk w/ you about fuel system service and maintenance! Stop by booth 517 at [@MDCounties's #MACoCon](#)!



**@PujaSatiani** 13 Aug 2015

We're 1 of 2 businesses (along with [@UrbanWineryofSS](#)) selected to represent the County at [#MACoCon](#)! [#honored](#)



**Maryland Housing @MDHousing** 14 Aug 2015

Retooling suburbs is a great way to bring econ dev, says Carol Gilbert, asst housing sec'y.  
[#MACoCon](#)



**Erin Cunningham @ErinCunningha** 13 Aug 2015

New PIA law takes effect Oct. 1. AG's office to hire ombudsman. Transparency is critical. [#macocon](#)  
[@MDDCPress](#)



**There is no headquarters hotel for the MACo Summer Conference. Listed below are discounted rates for MACo conference participants. Taxes additional.**  
**You must ask for the Maryland Association of Counties rate when making your reservation! Call-in reservations only.**  
**Make your hotel reservations early. You can always cancel later, but reserve now to guarantee a room at these low rates!**

Conference sessions, meetings, and events are held at the Roland Powell Convention Center: 4001 Coastal Hwy (40th Street), Ocean City, MD 21842  
Weekday = Sunday nights through Thursday nights. Weekend = Friday and Saturday nights. Check with hotels for check-in/check-out times.

## ATLANTIC OCEANFRONT INN

4501 Atlantic Ave. | 800.641.0011

Rates: Oceanfront Double Weekday-\$309, Weekend-\$429; Oceanview Double Weekday-\$249, Weekend-\$379 (2 night minimum for Saturday stays)

Rate Deadline: 7/17/2016

<http://www.ocatlantic.com/>

## BEST WESTERN

55th Street & Coastal Hwy | 443.664.4001

Rates: Double Queen Weekday-\$159.95, Weekend-\$229.95; Double Queen Suite Weekday-\$179.95, Weekend-\$249.95 (2 night minimum for Saturday stays)

**Must mention Group #1801 for discounted rates**

Rate Deadline: 7/17/2016

<http://www.bestwesternocsuites.com/>

## BONITA BEACH OCEANBLOCK HOTEL

81st Street & Coastal Hwy | 800.641.0011

Rates: Premium View Queen Double w/Sofa Weekday-\$229, Weekend-\$309; Standard View Double w/Sofa Weekday-\$209, Weekend-\$299

Rate Deadline: 7/4/2016

<http://www.bonitabeachhotel.com/>

## CAROUSEL OCEANFRONT HOTEL

117th Street & Coastal Hwy | 800.641.0011

Rates: Oceanfront Weekday-\$309, Weekend-\$409; Standard Weekday-\$269, Weekend-\$379

Rate Deadline: 7/4/2016

<https://carouselhotel.com/>

## CASTLE IN THE SAND

37th Street & Atlantic Ave | 410.289.6846

Rates: Oceanfront 1-Bedroom Suites Weekday-\$359; Weekend-\$379; Oceanfront Efficiency Weekday-\$319; Weekend-\$339; Oceanfront Standard Weekday-\$275, Weekend-\$295; Bayview Standard Room Weekday-\$259, Weekend-\$279 (2 night minimum)

Rate Deadline: 6/1/2015

<http://www.castleintheland.com>

## CLARION RESORT FONTAINEBLEU HOTEL

101st Street & Oceanfront | 800.638.2100

Rates: Double-\$279; Executive King-\$299; Studio King-\$309; Cabana-\$329; 1-Bedroom Condo-\$319; 2-Bedroom Condo-\$399; 3-Bedroom Condo-\$489

Rate Deadline: 7/19/2016

<http://www.clarionoc.com/>

## COMFORT INN GOLD COAST HOTEL

112th Street & Oceanfront | 410.524.3000

Rates: Standard Weekday-\$189, Weekend-\$249; Bayview Weekday-\$199, Weekend-\$259; King Weekday-\$209, Weekend-\$269 (2 night minimum stay required)

Rate Deadline: 7/15/2016

<http://www.comfortgoldcoast.com>

## COMMANDER HOTEL & SUITES

14th Street & Boardwalk | 888.289.6166

Rates: Oceanfront Double Weekday-\$339, Weekend-\$409

Rate Deadline: 7/17/2016

<http://www.commanderhotel.com>

## CRYSTAL BEACH OCEANFRONT HOTEL

2500 N. Baltimore Ave. | 800.641.0011

Rates: Oceanfront Double Weekday-\$329, Weekend-\$399; Oceanview Double Weekday-\$259, Weekend-\$359

Rate Deadline: 7/4/2016

<http://crystalbeachhotel.com/>

## DAYS INN OCEANFRONT

23rd Street & Boardwalk | 800.926.1122

Rates: Poolside-\$189; Oceanfront-\$259

Rate Deadline: none

<http://www.daysinnboardwalk.com/>

## DUNES MANOR HOTEL

2800 Baltimore Ave | 800.523.2888

Rates: Oceanfront Standard (2 double beds) Weekday-\$309, Weekend-\$379; Oceanfront King/Queen Weekday-\$319, Weekend-\$389 (while available)

Rate Deadline: 7/17/2016

<http://www.dunesmanor.com/>

## GRAND HOTEL

21st Street & Boardwalk | 800.447.6779

Rates: Grandview Guest Room-\$289; Oceanview Guest Room-\$303; Direct Oceanview Room-\$325; Oceanview King Jacuzzi Room-\$379

Rate Deadline: 7/17/2016

<http://www.grandhoteloceancity.com/>

## HAMPTON INN & SUITES

43rd Street & Coastal Hwy | 410.524.6263

Rates: Oceanfront Double Weekday-\$239, Weekend-\$309

Rate Deadline: 6/17/2016

<http://hamptoninn3.hilton.com>

## HILTON SUITES OCEANFRONT

32nd Street & Oceanfront | 410.289.6444

Rate: \$529 Rate Deadline: 6/23/2016

<http://www1.hilton.com/>

## HOLIDAY INN HOTEL & SUITES

17th Street & Boardwalk | 866.627.8483

Rate: \$444

Rate Deadline: 6/23/2016

<http://www.ocmdhotels.com/ocsuites/>

## HOLIDAY INN OCEANFRONT

67th Street & Coastal Hwy | 800.837.3588

Rates: Eastern Oceanfront-\$319;

South Oceanview-\$309; Garden View-\$289

Rate Deadline: 6/23/2016

<http://www.holidayinnoceanfront.com/>

## HOWARD JOHNSON OCEANFRONT INN

24th Street & Boardwalk | 800.926.1122

Rates: Poolside-\$189; Oceanfront-\$249

Rate Deadline: none

<http://www.hjoceanfrontinn.com/>

## HOWARD JOHNSON OCEANFRONT PLAZA

12th Street & Boardwalk | 800.926.1122

Rates: Standard-\$189; Oceanview-\$239;

Oceanfront-\$259

Rate Deadline: none

<http://www.hjoceanfrontplaza.com/>

## PRINCESS BAYSIDE BEACH HOTEL

48th Street & Coastal Hwy | 888.622.9743

Rates: Standard Weekday-\$163, Weekend-\$259; Deluxe Efficiency Weekday-\$181, Weekend-\$299; Bayfront Efficiency Weekday-\$226, Weekend-\$309 (2 night minimum for Saturday stays)

Rate Deadline: 7/7/2016

<http://www.princessbayside.com/>

## PRINCESS ROYALE HOTEL

91st Street & Coastal Hwy | 1.800.476.9253

Rates: Oceanview/Poolview Suite-\$281

Rate Deadline: 7/17/2016

<http://www.princessroyale.com/>

## QUALITY INN OCEANFRONT

54th Street & Coastal Hwy | 800.837.3586

Rates: \$249-\$279

Rate Deadline: 6/23/2016

<http://www.ocmdhotels.com/qioceanfront/>

## SEA BAY HOTEL

61st Street & Coastal Hwy | 410.524.6100

Rates: Double Standard Weekday-\$139.95, Weekend-\$199.95

(2 night minimum for Saturday stays)

**Must mention Group #8650 for discounted rates**

Rate Deadline: 7/17/2016

<http://www.seabayhotel.com/>

**SOLD OUT**

# GOLF TOURNAMENT FORM

## Wednesday, August 17 - Ocean City Golf Club

11401 Country Club Drive, Berlin, MD 21811 410.641.1779

Check In 7:30 am - Shotgun Start 9:00 am - SCRAMBLE

**\$75 - MACo Member (Registrants & Exhibitors Only)** - County government and Corporate Partners

**\$90 - Non-Member (Registrants, Exhibitors, & Sponsors Only)** - All other government & commercial

Choose your own foursome or we can do it for you! You are responsible for finding your own replacement if you cancel after registration. *Directions and teams will be emailed to you a week prior to the Golf Tournament. Be sure to include your email below.*

**Completely fill out information for EACH golfer below.**

**Send Form  
and  
Payment to:**

MACo  
169 Conduit St.  
Annapolis, MD  
21401

Fax Number:  
410.268.1775

**Questions?**

KALEY  
SCHULTZE  
410.269.0043

[kschultze@  
mdcounties.org](mailto:kschultze@mdcounties.org)

**Your Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**email:** \_\_\_\_\_

**Player 2:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**email:** \_\_\_\_\_

**Player 3:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**email:** \_\_\_\_\_

**Player 4:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**email:** \_\_\_\_\_

**PAYMENT: No refunds. Your registration will NOT be processed without a COMPLETED FORM & PAYMENT.**

Sorry, we do not take AMEX .

CARD#: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

SECURITY CODE #: \_\_\_\_\_ BILLING ADDRESS: \_\_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_

SIGNATURE: **(Required)** \_\_\_\_\_

MACo USE ONLY:

DATE PAID: \_\_\_\_\_ CHECK NUMBER \_\_\_\_\_ AMOUNT PAID: \_\_\_\_\_

# POLICIES & PROCEDURES

(Please contact Virginia White at [vwhite@mdcounties.org](mailto:vwhite@mdcounties.org) or at 410.269.0043 if you have questions about these policies and procedures)

## REGISTRATION

### General Policies

- Registration DOES NOT include hotel reservations. Registrants must make their own hotel reservations. MACo provides a list of discounted hotel room rates for Summer Conference registrants.
- Registration fees include meal tickets as listed on the registration form. Meal tickets are not included for one-day registrations; meal tickets may be purchased with a daily registration, but only for meals occurring on that day.
- Payment MUST accompany registration. Registrations received prior to payment will not be processed until payment is received. Amount due will be determined by postmark date on payment—NO EXCEPTIONS.
- Spouse registrations are intended for the spouses or domestic partners of registered attendees. Business partners, coworkers, associates, clients, etc., do not qualify for this registration and must register separately. MACo reserves the right to refuse the spouse registration rate to any registrant if it is clear that this rate is being abused.

### Cancellations/Changes and Refunds

- If a written request for cancellation or change resulting in a refund is received by July 15, 2016, fees will be refunded, less a \$75.00 processing fee. After that date, fees are non-refundable.
- Substitutions are accepted at no charge.
- On-site transfers of registration, except in cases of extreme emergencies, will result in a \$150 charge.

## SPECIAL EVENTS AT THE CONFERENCE

- Elected Officials Breakfast – Only County Elected Officials and legislators registered to attend the Conference are given tickets to this event.
- Lunches, Ice Cream & Fruit Break, Taste of Maryland Reception, and Crab Feast – These are ticketed events. Tickets are included in full registrations, but extra tickets may be purchased in addition to full registrations or one-day registrations for the same day. Tickets may not be purchased without a registration for that same day. Spouse registrations include Taste of Maryland Reception and Crab Feast – no lunches are included with the spouse registration, but lunch tickets may be purchased in addition to a spouse registration.

## PRESS

### Registration

- Members of the press are welcome to attend the MACo Summer Conference, but must register to do so.
- Press registrations are complimentary, however meal tickets are not included. Meal tickets may be purchased separately if desired.
- Please fill out the press registration form available at [www.mdcounties.org](http://www.mdcounties.org).

### Videotaping

- Videotaping is not permitted in any of MACo's private meetings or ticketed meal events. Videotaping is permitted in all of the common areas of the Roland Powell Convention Center; this does not include educational sessions, meeting rooms, or ticketed meal events. We ask that you kindly coordinate with MACo if you would like to videotape in any of the common areas in order to avoid congestion in hallways.
- If members of the press wish to videotape an educational session, they must send a request to Virginia White at [vwhite@mdcounties.org](mailto:vwhite@mdcounties.org) by July 29, 2016. MACo must obtain waivers from all speakers involved before a session may be taped.

### Requests for Interviews

- Members of the press desiring to interview MACo's leadership must send a scheduling request to Virginia White at [vwhite@mdcounties.org](mailto:vwhite@mdcounties.org) by July 29, 2016



Maryland Association of Counties  
169 Conduit Street  
Annapolis, Maryland 21401  
www.mdcounties.org

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MARYLAND ASSOCIATION of COUNTIES  
*Summer Conference*

August 17-20, 2016 | Roland Powell Convention Center | Ocean City, MD  
[www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon)



*Cyber Solutions: Counties in the Digital Age*

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[www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon)

**25 Educational Sessions | 220 Exhibiting Companies | 2,000 Participants**